## **Camp Cards Online Sales - Social Media Post Templates**

Please feel free to edit these templates as needed. Be sure to download some sample social media graphics online at <a href="www.ocbsa.org/adventurecard">www.ocbsa.org/adventurecard</a> or use your own images. Get creative! Create a sales pitch video and share online – tag @OCBoyScouts in your posts and we will pick a few to share on the Council's social media platforms.

## #1 - Scout Online Sales Facebook or Instagram Post Template:

Help me go to summer camp by purchasing a Camp Card! The cards are only \$10 and have discounts at many great stores and restaurants nationwide. Please visit the link below and be sure to write in [SCOUT NAME] and [UNIT #] during the checkout. Thank you for helping me go to camp. Buy now at <a href="scoutingevent.com/039-CampCards2022">scoutingevent.com/039-CampCards2022</a>

## #2 - Parent Online Sales Facebook, Instagram or LinkedIn Post Template:

Help my Scout go to summer camp by purchasing an Adventure Card! The cards are only \$10 and have discounts at many great stores and restaurants nationwide. Please visit the link below and be sure to write in [SCOUT NAME] and [UNIT #] during the checkout. Thank you for helping my Scout go to camp! Buy now at <a href="scoutingevent.com/039-CampCards2022">scoutingevent.com/039-CampCards2022</a>