**Sample Online Sales - Scout/Parent Email**

Here is a sample email Scouts or parents could send out to family, friends, colleagues, and other potential customers. Personalize it as you see fit – talk about the camp or activity your Scout is raising money for.

Dear Supporter of Scouting,

My name is (YOUR NAME HERE) and I am in (PACK or TROOP) (UNIT NUMBER). I am selling Camp Cards to help pay my way to camp this year. The cards are only $10 and have discounts at many great stores and restaurants nationwide. Would you like to help me go to camp and purchase a Camp Card? Please click the link below to place an order. Some of the best deals are one time use so don’t be afraid to order more than one card! Every card I sell gets me a little closer to camp this summer. Don’t forget to use my name and unit number in the order form so that I get the credit.

Purchase your Camp Card now! – [scoutingevent.com/039-CampCards2022](https://scoutingevent.com/039-CampCards2022)

Thank you for your support,

(YOUR FULL NAME)

(PACK/TROOP w/ NUMBER)